

San Diego Junior Theatre
Balboa Park
Production Sponsorship Opportunities 2005-2006

\$10,000 Sponsorship Level

- Company Logo on 11 x 17 Posters (250)
- Company Logo on 30 x 40 Posters (2)
- Company Logo on direct mail postcards (8,000)
- ½ page Company Advertisement in show programs (6,500)
- Recognition in all season press releases to local and national media
- Company Logo on ad to San Diego Union Tribune (Night & Day & Sunday Arts)
- www.juniortheatre.com website inclusion (stats available)
- Link to your website on News at JT e-news, bi-weekly (6,000 subscribers)
- Pre-show Announcement of sponsorship (13 shows, 650 seats per show)

\$5,000 Partial Sponsorship Level

- Company Logo on 11 x 17 Posters (200)
- Company Logo on 30 x 40 Posters (2)
- Company Logo on direct mail postcards (8,000)
- ½ page Company Advertisement in show programs (6,500)
- Recognition of sponsorship in all season press releases to local and national media
- www.juniortheatre.com website inclusion

\$15,000 Duel Sponsorship Level (2 shows, musical and non-musical)

- Company Logo on 11 x 17 Posters (200) for both shows
- Company Logo on 30 x 40 Posters (2) for both shows
- Company Logo on direct mail postcards (8,000) x 2 shows
- Company Logo on ad to San Diego Union Tribune (Night & Day & Sunday Arts)
- www.juniortheatre.com website inclusion
- Link to your website on News at JT (6,000 subscribers)
- Recognition in all season press releases to local and national media
- Pre-show Announcement (650 seats, 13 shows)
- Logo inclusion on ancillary Junior Theatre publications including education brochure (15,000 patrons)
- ½ page Company Advertisement in shows programs
- Complimentary tickets to Balboa Park production of your choice